

GCMS cafeteria manager Jackie Snelling wins top statewide award: 'Kentucky School Leadership Breakfast Champion'

Written by Paul Schaumburg, Community Relations Director, Graves County Schools

Graves County Middle School cafeteria manager Jackie Snelling is the "2020 Kentucky School Leadership Breakfast Champion," as awarded by the Dairy Alliance, along with a \$1,000 check. Representatives of that organization and others visited the school recently for the award presentation.

"We've been recognizing School Breakfast Champions," said Alan Curtsinger of the Dairy Alliance, "culminating the event during National School Breakfast Week (March 2-6). We've had 36 nominees across Kentucky. We're here today to recognize Jackie Snelling as the State Leadership Breakfast Champion for all of Kentucky."

Curtsinger added, "You can tell by the way Jackie and her staff do things, that it's not just about putting food out. It's also about making connections with students. When participation goes from less than 100 students in a day to sometimes 500, that's something to celebrate. That's what's happened here at Graves County Middle School."

"I know Jackie from working with the school and we're proud she won," said Jesse Frye of the Kentucky Department of Agriculture. He serves as the National School Lunch Program commodities regional coordinator for more than 25 of Kentucky's westernmost counties. "Some of the smoothies she makes have commodities products in them that the Kentucky Department of Agriculture provides."

"I went to breakfast at the middle school this morning. The smoothies were outstanding and the kids were all happy," said Lezanne Smock of the Kentucky Department of Education. "We came out today to celebrate with Jackie, her staff, and all of Graves County."

"I am the Kentucky 'Kids Eat' AmeriCorps Vista for Feeding Kentucky," said Ann Hagen. "We partnered with the Dairy Alliance to celebrate the Breakfast Champions. We're especially excited to celebrate Jackie. She's a very sweet woman, who goes above and beyond to feed the kids."

"Jackie and her staff do a wonderful job with breakfast in the classroom," said Graves County Schools' nutrition director Shelina McClain. "She has increased participation here, along with the administration. Principal (Jonathan) Miller does a wonderful job of supporting and encouraging students to participate in the meal programs. We're very excited by the increase in the number of kids we feed so that they're successful in the classroom."

"Miss Jackie does a great job here at Graves County Middle School," said Miller. "She works well with all the teachers, the staff, and me to meet kids' needs. She's very thorough in ensuring that all kids who order the breakfast get it. She also does a good job of keeping a variety of foods for kids, so that they eat and don't get tired of having the same old thing."

"I am very shocked and humbled by all this; I appreciate it very much," said Snelling. "I love children and know there are a lot of hungry kids and that we need to feed them. My goal is to feed everybody. I am very thankful. I appreciate this honor and everybody involved in it very much."





LAC 2020

Marched on the Capital

Met Politicians

Helped at Food Banks

Served the Underprivileged

Received thanks







MANAGERS RETREAT - February 2020

This year's retreat was a huge success thanks to many helping hands and new adventures! We changed up the pace a bit with this year's retreat and took time to synergize with other managers from around the state at Cliffview Resort in Red River Gorge! Along with over 150 team members we

worked to sharpen our skills with mini sessions on allergies, USDA updates, Industry familiarization, and kitchen skills. We also allowed our managers an opportunity to unwind and participate in a handful of team building activities including a Bike Build with our industry partners. Each district took time to build a bike that had been donated by numerous industry reps, bikes were then taken home and donated to a student within their districts. It was an excellent opportunity to collaborate and make some kiddos happy with their new bicycles.



Sherman Elementary gave away the bike the managers at Grant County School District won at the manager's retreat in February. With only winning a girls bike, the managers chipped in and bought a boy bike so there would be two bikes to give away.





KSNA 2020 CONFERENCE



Feeding Bodies. Fueling Minds.™

A Note on Conference

As President of KSNA, I have been closely watching the events affected by the COVID-19 virus and regret to inform you that the 2020 annual conference is being postponed to a later date. At some point the virus will be under control, but as of now no one can predict when. The KSNA Executive Board arrived at this difficult decision with the current pandemic situation in mind.

We ask for your understanding and patience as we work out the details. The safety of our members, attendees, exhibitors, and participants is our highest priority.

We will be glad to make refunds or credit payments that have already been made to later KSNA events. Please email KSNA Executive Director, Marty Flynn, at martyflynnKSNA@gmail.com to make your preference known.

Industry Partners will be receiving additional information and updates soon.

This is surely an unprecedented time which has set us in directions that we never imagined.

We will get through this together!

Cathy Hettmansperger
KSNA President



#ANC2020 Canceled Due to COVID-19

2020-05-06



Every year, we look forward to the School Nutrition Association's (SNA) Annual National Conference (ANC) – the School Nutrition Event of the Year – connecting K-12 school nutrition industry professionals together with food and beverage, equipment, technology, and service companies. Given our concerns about the safety, health, and wellbeing of our meeting attendees during the COVID-19 pandemic, we have made the difficult decision to cancel this year's ANC, which was scheduled for July 12-14, 2020 in Nashville, TN at the Gaylord Opryland Resort and Convention Center.

This is the first time in 74 years that the Association has canceled the conference. We are deeply saddened to share this news given the importance of the professional development opportunities for members, the critical value of the exhibit floor in showcasing new products for the coming school year, and the networking opportunities provided by the conference. This is sad for all of us who enjoy ANC and saying goodbye to one president while celebrating a new president and a new Board. In the end, our highest priority was always the safety of our members, exhibitors, and attendees. SNA will continue to offer high-quality professional development content to members virtually through the [Training Zone](#).

Important Refund Information for Members & Exhibitors Registered for ANC

If you booked your hotel through our Housing Partner, Conference Direct, you do not need to do anything. Your hotel reservations will be canceled and fully refunded. If you paid by credit card, you should receive a cancellation email within 24-72 hours. If you paid by check, it will take a little longer to process and mail your refund. All payments should be refunded within 14 business days. If you have already canceled your reservation and were charged a cancellation fee, this fee will be refunded within 14 business days. If you booked your hotel through another provider, you are responsible for cancellation and any associated fees.

All 2020 ANC registration fees will be fully refunded, you do not need to do anything. You will receive an email confirming your refund has been processed by May 31, 2020. 2020 Exhibitors should contact SNA to either receive a full refund or request application of the 2020 ANC exhibit booth payment to a booth at ANC 2021 in Chicago July 11-13. Email charper@schoolnutrition.org to let us know your preference.

The SNA Board and staff look forward to seeing school nutrition operator and industry members together again soon. Until then, stay safe, be well and please know that your national leadership and staff team are here to serve you. If you have any questions, please email meetings@schoolnutrition.org.



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SNA/KSNA Membership – Well Worth It!!

You have such an important job serving school meals to our state's children. By belonging to the School Nutrition Association, you are a part of something even bigger than just your school or district. **You** are joining over 55,000 (nearly 2,000 in Kentucky) committed members from across the nation who are feeding the future. **You**, as a child nutrition professional, represent all the hungry children who eat at your school and **your voice matters** as to how and why it is done!

As a SNA member, you get a support network of friends and colleagues who understand the everyday challenges of the School Nutrition Programs (SNPs) and have access to numerous resources that will make your job easier and your programs better. With the implementation of the USDA Professional Standards, the resources that SNA and KSNA offer have become even more valuable. At a more local level, KRS 158:852 requires that school nutrition directors and/or district menu planners to hold at least a Level 2 SNA Certificate in School Nutrition or hold a SNA Credential within three years of being appointed to the position. By attending SNA and KSNA meetings and events, you have the advantage of obtaining much of the necessary training for both these requirements.

KSNA & SNA Benefits:

- **Scholarships** – KSNA & SNA offer numerous scholarships to members and their family for continuing education
- **Awards** – KSNA and SNA have numerous awards to recognize outstanding members
- **Webinars** – members may participate in and/or view webinars on the latest happenings and changes in School Nutrition Programs
- **School Nutrition Magazine & The Challenger** – the publications for SNA members offer articles and information for personal and professional growth as well as new product information and updates
- **Legislation Guidance and Information** – SNA keeps abreast of important state and federal legislation that affect our programs. As a member, you can sign up for *Tuesday Morning*, an e-newsletter that gives weekly updates on legislation and policy issues
- **E-Newsletters** – These newsletters from both KSNA & SNA will provide the latest media coverage nation-wide and spotlight other state and district programs which provide ideas for your programs
- **Conferences and Meetings** – A wealth of information, networking, and professional growth are available at all the KSNA and SNA events. Attending these meetings will help you in numerous ways to advance your professional skills and make your programs the best they can be
- **School District-Owned Memberships** – School District-Owned Memberships (SDM) is an alternative to standard individual memberships and designed to make it easier for school districts to pay for memberships and allow their employees to enjoy the many benefits of SNA membership. A SDM is owned by the district in the name of an individual and is transferable to another employee in the same membership category if the original assignee leaves employment in the district.
- **SNA/KSNA Websites** – Visit the websites for up-to-date information on Nutrition, Operations, Administration, Marketing & Communication, Research and Promotional Materials for Special Events

Kentucky has a strong, vibrant, and well-respected state organization (KSNA). We have the honor of having three of our members, Melinda Turner; Dr. Janey Thornton; and Julia Bauscher, serve as president of SNA in recent years. How wonderful it has been to see these great Kentuckians shine in their leadership role and help move Kentucky and the nation forward in providing for the nutritional needs of our children. **You**, too, can shine as a School Nutrition Professional by joining SNA/KSNA today and making your voice heard! It is well worth it!

Contact: Marty Flynn, SNS, KSNA Executive Director, martyflynnKSNA@gmail.com or 859-221-0533



NATIONAL AND STATE NEW MEMBER APPLICATION

Member ID _____

① Have you ever been a SNA member? Yes No

② First Name _____ Last Name _____

③ Email _____ Job Title _____

④ School District _____ ⑤ School Name _____ ⑥ Chapter No. _____

⑦ Work Phone _____ Home Phone _____

⑧ Work Mailing Address (Please indicate preferred mailing address Work Home)
 Address _____ Suite _____
 City _____ State _____ Zip _____

⑨ Home Mailing Address
 Address _____ Suite/Apt _____
 City _____ State _____ Zip _____

⑩ Who referred you to SNA? First Name _____ Last Name _____ (Optional) Member ID: _____

⑪ Membership Category (Check either individual membership or school district/state agency membership (SDM). See back for description)

National Dues

Member Categories	Individual Membership	School District/ State Agency Membership
SN Employee	\$36 <input type="checkbox"/>	\$36 <input type="checkbox"/>
Student	\$36 <input type="checkbox"/>	N/A
Retired	\$36 <input type="checkbox"/>	N/A
SN Manager	\$38 <input type="checkbox"/>	\$38 <input type="checkbox"/>
District Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Major City Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
State Agency Director and Staff	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Nutrition Educator	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Other	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Affiliate Employee	\$18 <input type="checkbox"/>	N/A
Affiliate Retired	\$18 <input type="checkbox"/>	N/A

⑫ Employed by? Public School Private Management Company
 Private School CACFP

⑬ Does your employer pay your dues? Yes No

⑭ Are you responsible for school nutrition operations in your school district? Yes No

National, State Dues and Processing Fee are required.

⑮ NATIONAL DUES \$.

KY ⑯ STATE DUES* \$.

⑰ PROCESSING FEE \$ **2** . **50**

⑱ TOTAL DUES \$.

⑲ Tax-deductible contribution to SN Foundation \$.
 ___\$10 ___\$25 ___\$50 ___Other

⑳ TOTAL PAYMENT \$.

⑯ Your STATE DUES are: (Record state dues in the space provided on right) * Select one.

\$7.00 STU/SNM/SNE/RET/AFR/AFE/

\$20.00 SDS/OTH/MCD/EDU/DDS/

㉑ CREDIT CARD INFO: EXP. DATE _____

㉒ Individual Membership Signature _____ Date _____

For SDM multiple applicants, you may use a spreadsheet found at www.schoolnutrition.org/sdm.

See reverse side for important information.

Dues subject to change.

㉓ FOR SCHOOL DISTRICT MEMBERSHIP (SDM) ONLY

SDM Main Contact Name _____

(Optional) SDM Main Contact Member ID _____

Email _____

Business Phone Number _____

Return this form with your credit card information, or your check or money order made out to SNA
 Mail application to SNA, PO Box 759297, Baltimore, MD 21275-9297

SNA National and State Membership Application Guidelines

Membership Application for Individual and School District Memberships.

Instructions for completing the front of this application:

1. Please indicate if you have ever been a SNA member.
2. Print your full name as you would like it to appear in your membership record and on your membership card.
3. Print your email address and job title. All SNA members automatically receive emailed information related to the organization.
4. Print your current school district.
5. Print your current school name.
6. If you know your local chapter number, please fill in.
7. Print your work and home phone number.
8. Print your work mailing address.
9. Print your home mailing address.
10. Print full name of member referrer who introduced you to SNA (only needed for new members). This will give the person credits for Star Club and annual membership campaign drives. Optional: Include referrer's SNA member ID.
11. Please review the membership categories listed. Check one that best describes your position. **School District/State Agency Membership (SDM) is a membership managed or coordinated by the school district/state agency and can be transferred to another individual in the same membership category. Please check with your district to see if you are eligible for SDM.**
12. Please check if you are employed by public school, private school, or private management company.
13. Please indicate if your employer pays your dues.
14. Please indicate if you are responsible for school nutrition operations in your school district.
15. Record your national dues based on membership category checked.
16. Record your state dues based on the dues listed on left side of application under "Your state dues are:"
17. All applications must include the processing fee.
18. Please add national, state dues and processing fee amounts. This is the total dues amount to be paid. Applications with incorrect total amount will be returned resulting in a delay of member benefits.
19. Record your optional contribution to the School Nutrition Foundation. The School Nutrition Foundation is a 501(c)(3) organization and donations are tax deductible. Your contribution of \$10 or more will be acknowledged by the School Nutrition Foundation.
20. Add national dues, state dues, processing fee and any optional contributions. This is the total payment.
21. If paying by credit card, please enter your credit card information.
22. This box must be completed for SDM applicants.
23. Please sign and date your completed application. Required for individual membership only. Mail your application and payment to SNA, PO Box 759297, Baltimore, MD 21275-9297.

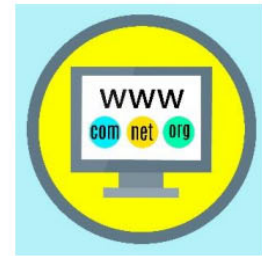
Membership dues cover a full year of benefits. Processing of application takes approximately two to four weeks from receipt of payment. New members will be mailed a membership card about two weeks after application has been completely processed.

Dues Category	Membership Category	Description	Individual Membership	School District/State Agency Membership
SNE	School Nutrition Employee	Cooks, chefs, bakers, bookkeepers, technicians, assistants, etc.	\$36	\$36
STU	Student	Full-time students enrolled in post-secondary nutrition, health or other food related program. Does not include right to vote.	\$36	N/A
RET	Retired	Retired Members.	\$36	N/A
SNM	School Nutrition Manager	Managers, head cooks, head chefs, assistant managers.	\$38	\$38
DDS	School Nutrition Director, Supervisors, Specialist, Executive Chefs	Working in a school nutrition program at the school district level.	\$130	\$130
MCD	School Nutrition Director, Supervisor, Specialist (Major City)	Working in a school nutrition program where the school district enrollment is 40,000 or more or city population is 200,000 or more.	\$130	\$130
SDS	State Agency Director, Supervisor, Specialist	Working in state office for child nutrition programs, including nutrition education.	\$130	\$130
EDU	School Nutrition Educator	Faculty working in a college/university setting.	\$130	\$130
OTH	Other	Principals, Superintendents, Teachers, etc. Does not include right to vote.	\$130	\$130
AFE	Affiliate Part-Time Staff (less than 4 hours daily)	Optional membership category for retired or part-time school nutrition staff. Does not include a subscription to SN magazine or the right to vote in the annual SNA election.	\$18	N/A
AFR	Affiliate Retired		\$18	N/A

Note: Contributions or gifts to SNA are not deductible as charitable contributions for federal income tax purposes. Contributions to the Foundation are deductible for IRS purposes. \$2.00 of your national dues is used for your subscription to the SN magazine.

New Website

www.kysna.org



Membership Has its Privileges!

KSNAs new website is powered by *MemberClicks*, the association industry's most powerful Association Management Software systems.

- The website offers many self-service and exclusive benefits that **only members** can take advantage of.
- To ensure only Members receive these benefits, these areas of our site require a valid log in.
- The more you update and personalize your membership, the more value you will receive from us.
- Once you have a Username and Password, you can use it to access any Members-only or restricted items such as member events, member directory, and social community groups.

You must have a current email address registered with the School Nutrition Association to access the new website. KSNAs downloads membership information from SNA so it must be corrected or added if necessary, with them for our (KSNAs) data base to stay current. You can do this by either of the following ways.

- Log on to MyAccount at www.schoolnutrition.org to verify or update your email address
- Contact SNA at servicecenter@schoolnutrition.org to update your email information and mailing preferences

What Can You Do Here?

- View your profile
- View/Pay Invoices for meeting registrations
- Access the Member Directory
- View the Event Calendar
- Access to Social Community Features
- View the Members-Only content on this website
- Interact and connect with other members

KSNAs is working to make this website a benefit to all our members! We are continuing to expand the contents to make it a great resource.

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