



Feeding Bodies. Fueling Minds.™

Session Formats

30-MINUTE IDEAS@WORK SESSIONS:

30- Minute Ideas@Work Sessions: These 30-minute, fast-paced sessions are focused on singular innovations and are intended to inspire innovation through peer-to-peer learning and engagement. Speakers should be prepared to help attendees replicate their successes by walking through an innovation from concept to implementation and share best practices. SNA will provide a template for the presentation. The requirements for these sessions are as follows:

- Plan to include practical ideas and takeaways so that participants can implement the ideas in their districts.
- In the proposal, please provide examples of the types of templates that will be shared in the presentation.
- Maximum of 1 speaker per session.
- Allow about 10 minutes for Q&A.
- Sessions are set theater style and typically accommodate 150-600 attendees per session.
- Examples of Ideas@Work sessions from prior conferences are [available here](#).

60-MINUTE SESSION (3 Types):

60-Minute Interactive Roundtable Sessions: Facilitator-led. Participants brainstorm ideas and learn from each other. The goal is to take back practical solutions on hot topics and challenges in school nutrition. The requirements for these sessions are as follows:

- Discussion based and highly interactive. The session is led by a facilitator who must have expertise in the session topic. **NO POWERPOINT** slides may be used, however, facilitator can bring handouts (or handout can be uploaded to the conference app).
- Sessions feature polling, Q&A and other approaches that help crowdsource audience insights. This enables attendees to share their opinions, which drives engagement.
- Attendees are expected to actively participate in the interactive discussions, group exercises and/or hands-on learning experiences.
- Sessions are set in rounds and typically accommodate 90-200 attendees per session.

60-Minute Presentations with Q&A: A blend of lecture-based instruction, case studies, peer learning and interaction. The requirements for these sessions are as follows:

- 1 to maximum 2 speakers per session with demonstrated expertise in the subject area presented.
- Include practical ideas and takeaways so that participants can implement the ideas in their districts.
- Include a brief question and answer period within the 60-minute presentation.
- Describe ways you will engage audience in the session.
- Sessions are set theater style and typically accommodate 150-600 attendees per session.

60-Minute Panel Discussions: These sessions feature an experienced moderator, leading a discussion with a panel of experts. Preference is given to proposals with moderators and experts from different sized districts, industries or companies who come prepared with short presentations to enhance the learning. Please include practical ideas and takeaways so that participants can implement the ideas in their districts. The requirements for these sessions are as follows:

- Maximum of 3 speakers/panelists per session and one experienced moderator.
- Include a brief question and answer period within the 60-minute presentation.
- Note to industry representatives: when submitting a proposal, please identify the operators who will be speaking on the panel.
- Sessions are set theater style and typically accommodate 150-600 attendees per session.

PRE-CONFERENCE WORKSHOPS:

2-Hour “Express” Pre-Conference Workshops: To allow for deeper dives on specific topics. The requirements for these pre-conference sessions are as follows:

- Discussion based. The session is led by a facilitator and attendees are expected to actively participate in discussion, learn from each other and from the facilitator(s).
- Preference is given to sessions that do not include a traditional PowerPoint. Instead, handouts (handout can be uploaded to the conference app) or flip charts may be used.
- Attendees can be encouraged to bring their own devices. In the proposal, please indicate if this component is critical to the session.
- 1-2 facilitators per session.
- Sessions are set in round tables and typically accommodate 50 attendees per session.