

2023-24 KSNA Plan of Work

Professional Development

Goal	How we will measure success	Activities to complete the goal	Assigned to
<p>KDA/Admin Conference combined</p> <hr/> <p>Increase buy-in among school and district level administrators and school boards to ensure members are able to participate in professional development.</p>	<p>Effectiveness & Attendance of Conference</p> <hr/> <p>Increased KSNA membership. Increased participation in educational events.</p>	<p>Successful Conference</p> <hr/> <p>Work through Educational Coops to have conversations directly with Superintendents for why SNA/KSNA membership is so important. Get their buy-in. 1. Establish communications with cooperative leads.</p>	<p>Lena – committee</p> <hr/> <p>Penny Holt-Education Chair Kelly Holt- Membership Chair Steve Abbott- President</p>
		<p>2. Explore programming on how to communicate the value of participating in KSNA to school and district administrators.</p>	<p>Penny Holt-Education Chair Kelly Holt- Membership Chair Steve Abbott- President</p>
		<p>3. Communicate information about how SNA credentials can fulfill state/district professional development requirements.</p>	
		<p>4. Work with directors involved with each coop to get the coop buy-in for being on their agenda.</p>	

Advocacy and Public Image

Goal	How we will measure success	Activities to complete the goal	Assigned to
<p>Creation of Kentucky School Nutrition Advocacy Coalition</p>	<p>More Kentucky students having access to meals at no cost.</p>	<p>KSNA board approval creation. Work with advocacy groups in Kentucky and nationally. Work with state and national leaders to obtain goals of easy access to meals at no cost for students.</p>	<p>Leah - PPL Committee</p>

Membership and Community

Goal	How we will measure success	Activities to complete the goal	Assigned to
Draw inactive members into active engagement with the association.	<ul style="list-style-type: none"> Increased participation on platforms where engagement is occurring. Number of posts/visits to social media. 	Promote membership value to all membership categories at all levels (chapter, state, national) Local chapters/address inactive chapters – outreach to members on needs Utilize Website, Social Media, Zoom sessions to engage Members Proactively recruit members into existing outlets (e.g. Facebook)	Kelly Holt -Membership Chair and Membership Committees
Maintain and/or increase Membership Levels	Increase in membership numbers Board members each recruit 2 or more new members	Use strategies above	Kelly Holt - Membership Chair, Board Members
		Participate in SNA national membership campaigns	
		Board members commit to recruiting new members	Regional Directors
		Regional Directors to encourage District Directors to require SNA certificates for employees.	Regional Directors
Regional Directors encourage District Directors to provide recognition for employees who have achieved or advanced their SNA certificates or SNS credential			

Governance and Operations

Goal	How we will measure success	Activities to complete the goal	Assigned to
Policies & Procedures Manual - Ensure an adequate description for each board position is contained in Policy/Procedure and/or Bylaws as necessary.	Policy/Procedure/Bylaws updated as necessary to include adequate descriptions.	Resolutions and Bylaws Chair to create a committee to ensure verbiage is included where necessary.	Shane Bosaw-Res/Bylaws Chair (point Committee)