

2022-23 KSNA Plan of Work extended

Professional Development

Goal	How we will measure success	Activities to complete the goal	Assigned to
KDA/Admin Conference combined	Effectiveness & Attendance of Conference	Successful Conference	Stephanie – committee
Fill KSNA Executive Director	Association fund balance increases/efficient management	Advertise, search committee, interview, present to the Board to hire	Michelle – committee
Increase buy-in among school and district level administrators and school boards to ensure members are able to participate in professional development.	Increased KSNA membership. Increased participation in educational events.	Work through Educational Coops to have conversations directly with Superintendents for why SNA/KSNA membership is so important. Get their buy-in. 1. Establish communications with cooperative leads.	Regina Collett-Education Chair Stephanie Caldwell- Membership Chair Steve Abbott- President
		2. Explore programming on how to communicate the value of participating in KSNA to school and district administrators.	Regina Collett -Education Chair Stephanie Caldwell - Membership Chair Steve Abbott- President
		3. Communicate information about how SNA credentials can fulfill state/district professional development requirements.	Regina Collett -Education Chair Stephanie Caldwell - Membership Chair Steve Abbott-President
		4. Work with directors involved with each coop to get the coop buy-in for being on their agenda.	Regina Collett -Education Chair Stephanie Caldwell - Membership Chair Steve Abbott-President, Lena Reese - Admin Chair

Advocacy and Public Image

Goal	How we will measure success	Activities to complete the goal	Assigned to
Seek permanent approval for non-congregate feeding for CACFP and SFSP meals.	<ul style="list-style-type: none"> ● Waivers at state level ● % of participation increase 	Develop a statement defining what is needed to ensure the support meal program meets the true needs of the communities	Becky Lowry + PPL committee (Regional Directors)
		1. Work with state on changing regulation	Becky Lowry + PPL committee (Regional Directors)
		2. Advocate for changing the regulation	Becky Lowry + PPL committee (Regional Directors)

Membership and Community

Goal	How we will measure success	Activities to complete the goal	Assigned to
Draw inactive members into active engagement with the association.	<ul style="list-style-type: none"> Increased participation on platforms where engagement is occurring. Number of posts/visits to social media. 	Promote membership value to all membership categories at all levels (chapter, state, national)	Stephanie Caldwell-Membership Chair and Membership Committees
		Local chapters/address inactive chapters – outreach to members on needs	Stephanie Caldwell -Membership Chair and Membership Committees
		Utilize Website, Social Media, Zoom sessions to engage Members	Stephanie Caldwell -Membership Chair and Membership Committees
		Proactively recruit members into existing outlets (e.g. Facebook)	Stephanie Caldwell -Membership Chair and Membership Committees
Maintain and/or increase Membership Levels	Increase in membership numbers Board members each recruit 2 or more new members	Use strategies above	Stephanie Caldwell - Membership Chair, Board Members
		Participate in SNA national membership campaigns	Stephanie Caldwell - Membership Chair, Board Members
		Board members commit to recruiting new members	Stephanie Caldwell - Membership Chair, Board Members
		Regional Directors to encourage District Directors to require SNA certificates for employees.	Regional Directors
		Regional Directors encourage District Directors to provide recognition for employees who have achieved or advanced their SNA certificates or SNS credential	Regional Directors

Governance and Operations

Goal	How we will measure success	Activities to complete the goal	Assigned to
Policies & Procedures Manual UPDATE to align to the updated Bylaws.	<ul style="list-style-type: none"> Manual completed. Travel Policy adopted. Adoption of “umbrella” SNA policies. 	Parliamentarian will create a task force to oversee the revision of the KSNA Policy and Procedures Manual	Dan Ellnor-Res/Bylaws Chair (point Committee)
		Adopt “umbrella” SNA Policies	Task Force
		Parliamentarian will schedule biweekly Meetings and set timelines for communication and tasks	Dan Ellnor-Res/Bylaws Chair w/Task Force