# 2020-21 KSNA Plan of Work

## Professional Development

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| Goal | How we will measure success | Activities to complete the goal | Assigned to |
| Increase buy-in among school and district level administrators and school boards to ensure members are able to participate in professional development. | Increased KSNA membership.  Increased participation in educational events. | 1. Work through Educational Coops to try have conversations directly with Superintendents for why SNA/KSNA membership is so important. Get their buy-in.  1.1Establish communications with cooperative leads. | Steve Abbott-Education Chair Wendy Young- Membership Chair  Leah Feagin- Vice President |
| 2. Explore programming on how to communicate the value of participating in KSNA to school and district administrators. | Steve Abbott-Education Chair Wendy Young- Membership Chair  Leah Feagin- Vice President |
| 3. Communicate information about how SNA credentials can fulfill state/district professional development requirements. | Steve Abbott-Education Chair Wendy Young- Membership Chair  Leah Feagin- Vice President |
| 4. Work with directors involved with each coop to get the coop buy-in for being on their agenda. | Steve Abbott-Education Chair Wendy Young- Membership Chair  Leah Feagin- Vice President, Josey Crew- Admin Chair, Lena Reese- Incoming Admin Chair |
| Increase member participation and association revenue by providing both in person and virtual learning opportunities. | Increase in KSNA event attendance.  Increase in SNA certificate holders.  Increased the total number of opportunities available to members. | 1.Offer KSNA Educational sessions via Zoom or Teams. The presenter in live sessions presenting to in-person attendees AND via an online platform to help meet Professional Standards requirements AND increase participant SNA certification levels. | Steve Abbott-Education Chair  Leah Feagin- Vice President |
| 2. Explore tiered registration levels for in person v. virtual | Steve Abbott-Education Chair  Leah Feagin- Vice President |
| 3. Have presenters versed in the software platform and to be cognizant of training both platforms simultaneously. | Steve Abbott-Education Chair  Leah Feagin- Vice President |

## Advocacy and Public Image

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| Goal | How we will measure success | Activities to complete the goal | Assigned to |
| Seek permanent approval for non-congregate feeding for CACFP and SFSP meals. | * Waivers at state level * % of participation increase | 1. Develop a statement defining what is needed to ensure the support meal program meets the true needs of the communities | Dalla Emerson + PPL committee (Regional Directors) |
| 1. Work with state on changing regulation | Dalla Emerson + PPL committee (Regional Directors) |
| 1. Advocate for changing the regulation | Dalla Emerson + PPL committee (Regional Directors) |
| Identify state and federal regulations that are inhibiting the efficiency and effectiveness of child nutrition programs. | * Number of contacts with legislators (state and national). | 1. PPL Committee develops an issue paper | Dalla Emerson + PPL Committee (Regional Directors) |
| 1. Develop relationships with legislators | Dalla Emerson + PPL Committee (Regional Directors) |
| 1. KARs requiring students receive a standard minimum allotted time within the school day to eat lunch. Allowing breakfast service to count as part of the instructional day. | Dalla Emerson + PPL Committee (Regional Directors) |

## Membership and Community

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| Goal | How we will measure success | Activities to complete the goal | Assigned to |
| Draw inactive members into active engagement with the association. | * Increased participation on platforms where engagement is occurring. * Number of posts/visits to social media. | Promote membership value to all membership categories at all levels (chapter, state, national) | Wendy Young-Membership Chair and Membership Committees |
| Local chapters/address inactive chapters – outreach to members on needs | Wendy Young-Membership Chair and Membership Committees |
| Utilize Website, Social Media, Zoom sessions to engage Members | Wendy Young-Membership Chair and Membership Committees |
| Proactively recruit members into existing outlets (e.g. Facebook) | Wendy Young-Membership Chair and Membership Committees |
| Maintain and/or increase Membership Levels | Increase in membership numbers  Board members each recruit 2 or more new members | Use strategies above | Wendy Young- Membership Chair, Board Members |
| Participate in SNA national membership campaigns | Wendy Young- Membership Chair, Board Members |
| Board members commit to recruiting new members | Wendy Young- Membership Chair, Board Members |
| Regional Directors to encourage District Directors to require SNA certificates for employees. | Regional Directors |
| Regional Directors encourage District Directors to provide recognition for employees who have achieved or advanced their SNA certificates or SNS credential | Regional Directors |

## Governance and Operations

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| Goal | How we will measure success | Activities to complete the goal | Assigned to |
| Policies & Procedures Manual UPDATE to align to the updated Bylaws. | * Manual completed. * Travel Policy completed. * Adoption of “umbrella” SNA policies. | Parliamentarian will create a task force to oversee the revision of the KSNA Policy and Procedures Manual | Res/Bylaws Chair  (Jay, Cathy, Tanya, Kathy, Terina) |
| Update Travel Policy | Terina |
| Adopt “umbrella” SNA Policies | Task Force |
| Parliamentarian will schedule biweekly Meetings and set timelines for communication and tasks | Res/Bylaws Chair w/Task Force |
| Increase the utilization of Kysna.org | * Website Matrix * Number of visits to the website. | Develop a communication strategy for the website | Marty & committee: D. Sanders, Tanya Wilson-Rickert- Chapter President Rep., Heather Haynes & Website Committee |
| Weekly memo from exec members/KDE/KDA | Website Committee |
| Website online training | Website Committee |
| GEM Nominations from SN staff across the state | Website Committee |
| Helpful Hints sections for Directors | Website Committee |
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