

Kentucky School Nutrition Association
2010-2011 INDUSTRY PARTNER OPPORTUNITIES

Gold Partner - \$2,200

- ◆ KSNA Annual Conference – Chapter Presidents’ Reception Sponsor – this event has become very popular with attendees. This fun event is preceded by a reception for our Industry Partners.
- ◆ Recognition on KSNA stationery as Gold Level Partner.
- ◆ KSNA Website link .
- ◆ One (1) free exhibit booth at 2010 state conference; reduced rate for additional booths (\$660).
- ◆ Choice of booth space location.
- ◆ Booth and general session recognition at KSNA annual conference.
- ◆ One free, full meeting registration per partner, including admission to all education sessions, general sessions and other activities; KSNA member registration fee applies to additional conference registrations.
- ◆ One (1) quarter page ad in conference program.
- ◆ Two (2) quarter page ads in the “Challenger” magazine; discounted ad upgrade fees.
- ◆ Opportunity to be a representative on the KSNA Industry Advisory Council (pending election).
- ◆ Including Corporate Membership Benefits in KSNA**.

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Silver Partner - \$1,650

- ◆ Invitation to attend a special Industry Partner reception prior to the Chapter President’s Reception.
- ◆ One (1) free exhibit booth at 2009 state conference; reduced rate for additional booths (\$660).
- ◆ Choice of booth space location.
- ◆ Booth and general session recognition at KSNA annual conference.
- ◆ One free, full meeting registration per sponsor, including admission to all education sessions, general sessions and other activities; KSNA member registration fee applies to additional conference registrations.
- ◆ One (1) quarter page ad in conference program.
- ◆ Two (2) quarter page ads in the “Challenger” magazine; discounted ad upgrade fees.
- ◆ Opportunity to be a representative on the KSNA Industry Advisory Council (pending election).
- ◆ Including Corporate Membership Benefits in KSNA**.

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****Corporate Membership - \$350**

- ◆ On the mailing list to receive information about member activities.
- ◆ Special recognition with signage at meetings and in publications.
- ◆ Subscription to Challenger magazine.
- ◆ Meeting registration for your staff at discounted member rates.
- ◆ Electronic Directory of School Food Service Directors.

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A la Carte

- Exhibit Booth \$825

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